



Dreams Built By You

summer
'02

The Narrator



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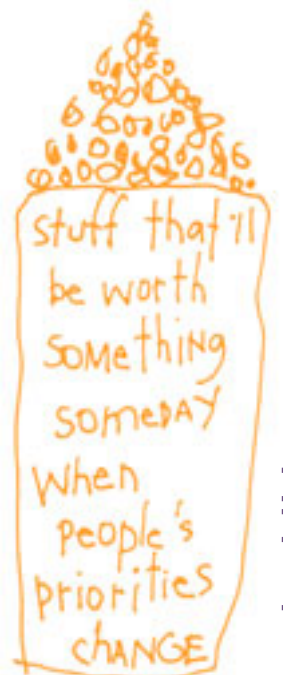
Grown-ups' Report: Building Social Capital

There's a carousel in Missoula, Montana. Ask anyone in town for directions, and you'll likely get a story too. Folks' faces light up when they share how "WE built a carousel from scratch!" More than 100,000 volunteer hours went in to raising money for materials, learning to carve exquisite animals, and finding a home for the lights to shine and the music to play. Now, years after the carousel has opened, people talk about this magical ride: One that took years and an entire community to create, and that can be had for 50 cents on a Sunday afternoon.

There is something magical about the way the carousel was built by volunteers, and how a whole community rallied to make

a dream come true. We're creating the same story here with the Phoenix Family Museum: Anyone can make a difference, and everyone has a role to play. "It's no big deal," we hear all the time, from our volunteers about their work. But we see your talents, and the time and expertise you've shared in the past few months. Here are just a few examples: Thanks to the volunteer **bakers** who deliver double chocolate chip cookies in time for every board meeting, thanks to the **children** who draw our thank you notes, thanks to the **Thunderbird graduate students** for our marketing plans, and thanks to co-hosts **Jerry Colangelo and Dick & Dinky Snell** for filling a room with business leaders at our March 6th breakfast. Each gift is remark-

Continued ...



"The most important thing you leave behind is the stuff that turns into treasures when children find it" – Brian Andreas

Special thanks to the major sponsors
who believe in dreams coming true ...



STEPTOE & JOHNSON LLP



Arthur M. Blank
Family Foundation



Thinking Caps



Thank You



City of Phoenix



van Dijk Westlake
Reed Leskosky

Wishlist:

- A really good joke (friends@phoenixfamilymuseum.org)
- Host a PFM IDEA party for you and your friends
- Gift Certificates for Volunteer of the Month
- Catering for Imagining Workshops
- Ink Cartridges (\$40)
- Non-perishable snacks for ravenous volunteers
- 3-ring binders (\$110)
- Shelves for Kid Office (short and small)
- Exhibit supplies (\$200)
- Airline passes to peer museums (\$250)
- Laser printer (\$300)
- Camera, film, and developing (\$450)
- Postage meter and lease (\$600)
- Boundless energy
- Masks from around the world (\$750)
- A third phone line (\$800/year)
- Sponsored Museum on Wheels school visits (\$1,000)
- Used? Computer Projector (\$1,500)
- Bus maintenance and washing (\$3,800)
- Donor management software (\$5,000)
- Time (priceless)
- Whirligig Maker (for the top of the bus...)
- Networking software (\$2,000)

GOT IT!

- Wonderful Children's Table (thanks to loan from Jenny Ignaszewski!)
- World Series Baseballs (thanks AZ Diamondbacks!)
- Children's Photos (thanks Studio on 5th Avenue!)
- New letterhead design (thanks Thinking Caps!)
- Printing (thanks O'Neil Printing!)
- Voiceover - PFM video (thanks Marlene Woods!)
- New PFM Video (thanks Critical Public Relations!)
- Costumes for Stage (thanks Tricia O'Connor!)
- Airline Tickets (thanks Nelda Caldwell, Paris Masek!)
- Hosted a Cocktail Party (thanks Chris and Abbie Milisci!)
- Mentoring Trip to Children's Museum of Atlanta (thanks Blank Foundation!)
- Museum on Wheels School Sponsorships (thanks AZ Republic, Phoenix Suns!)
- Teen Muses T-Shirts (thanks Jim Brewer, Phoenix Suns!)

wishlist

Continued from page 1

able, and we marvel at your generosity and talents.

Keeping up with all of the volunteers is important as the Phoenix Family Museum grows — we're thrilled to be hiring new staff thanks to a grant from the **Virginia G. Piper Trust**. Four major foundations (**Arthur M. Blank Family Foundation, Arizona Community Foundation, Nina Mason Pulliam Charitable Trust, and the Virginia G. Piper Trust**) have funded the Phoenix Family Museum in the last year. We thank you for believing that with people, passion, and planning we can make a difference in our community.



Hundreds of communities have carousels, but how many have a story rich with community pride and involvement like Missoula? Now, years before the Phoenix Family Museum is open, you have a chance to jump on and enjoy the ride of creating a children's museum in our hometown. Bring yourself (and your children and grandchildren, if you have them) to our IMAGINING sessions (see inside). Oh, heaven knows you're busy, but mark this one on the calendar, we promise it will be fun.

The dreaming is as important as the new museum — your memories, your ideas, your feelings are important. Along the way, we're building community and belonging. Years from now, when someone asks for directions to the Phoenix Family Museum, we'll all have an amazing story to tell about OUR Museum, and how WE built it from scratch. ■



Museum Without Walls: *A Place for the Littlest Ones*

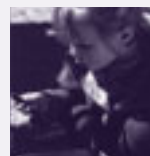
The very first time we presented our new exhibit, *A Place for the Littlest Ones* (staffed by wonderful Junior League volunteers), the children seemed to know instinctively what to do. They poured and scooped sand and birdseed, looked through windows of different colors and smiled at their grown-ups looking back, made up songs with musical instruments, and drove for miles and miles using the real steering wheel. They were amazed at the loop of colorful scarves they could pull from a simple wooden container, and

at the wonderful surprises they could find just by opening small doors with real latches.

We heard many positive comments from parents about the exhibit, and we also learned about how to make the exhibit even better next time. We provide children **and their families** with engaging, joyful experiences, so although this exhibit is scaled for small people, there is plenty of room here

for parents to interact with their little ones and learn all sorts of fascinating information about how children's minds develop in the first years of life.

A Place for the Littlest Ones will accompany *Shake, Rattle, and Roam* and *In the Pipeline* at various community events over the next several months, so we can meet the special needs of our youngest participants and their grown-ups. ■



Please join us for one of three Community IMAGINING Sessions!

YOU'RE INVITED...

W

e need you to share your thoughts, ideas, and imagination ... to tell us just what kind of a place the Phoenix Family Museum is going to be! **EVERY IDEA**, every comment, every observation, every single offhand remark is **VALUABLE** to the creation of this wonderful place built by, for, and about families!

What can your children learn from you?

- ... **A positive sense of self:** The knowledge that they are valuable.
- ... **Trust:** The knowledge that they are loved and cared for.
- ... **Friendliness:** The ability to practice good social skills.
- ... **Interest:** Language, literacy, and questioning skills.
- ... **Patience:** A strong resiliency to adverse conditions.
- ... **Wonder:** The sense that their world is a safe, interesting place to explore.
- ... **Acceptance:** The ability to try new things and learn from mistakes.



Ideas

"There could be this great big, really high castle-building project where the kid makes a block, and then you put him in a full body harness and lift him up with a real crane so he can put his block on the very top."

"How about a make-up-your-own sport court with five bases and hoops hanging from the ceiling?"

"Let's have a special non-allergenic Phoenix Family Museum dog that could belong to all the children who can't have dogs at home."

"Make a big slide straight out the third floor window that twists around and ends up in the café. THAT would be cool."

Memories

"Forts. I LOVED to build forts."

"There was this little cave out in the woods by my house. I'd spend hours in there, just reading and daydreaming while my mom was working in the garden ..."

"I was the tree-climbing champion of my neighborhood. These kids of mine really love to climb too, but there's nothing big enough around here ..."

"Well, actually, I watched a lot of TV. You could make a really neat exhibit about TV."



Phoenix Family

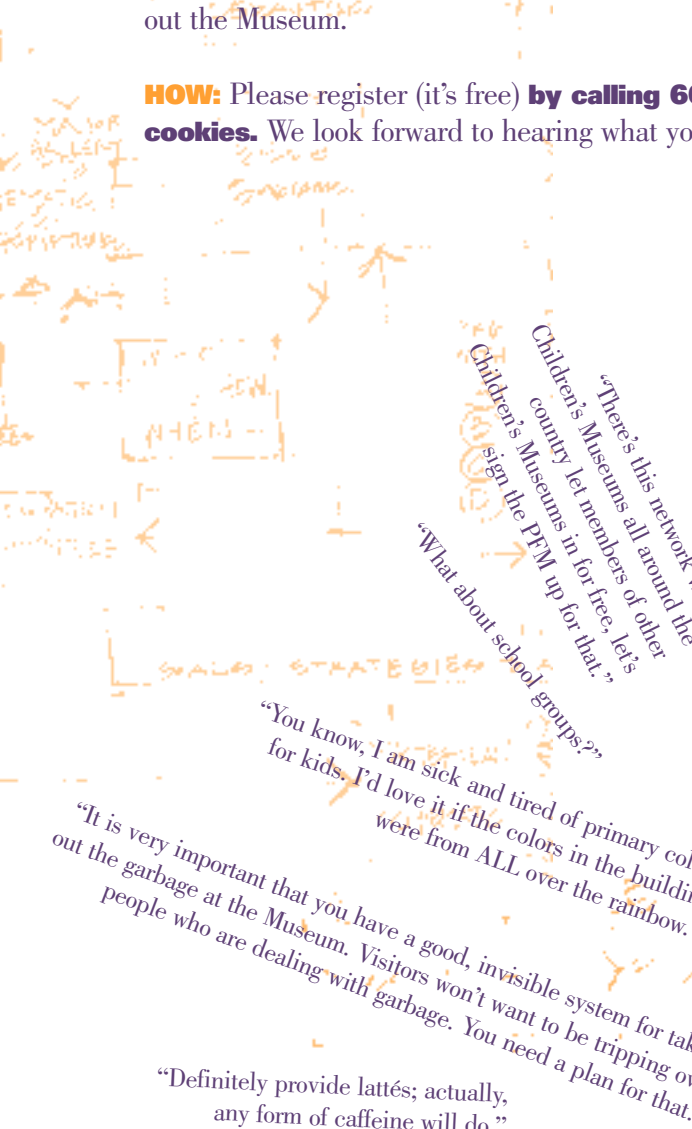
WHERE: Pulliam Auditorium of the **Phoenix Central Public Library**, 1221 N. Central Avenue, First Floor.

"If it's not in the hand, it's not in the brain."
- Bev Boss, Educator

WHEN: Saturday, June 1 from 9:00-11:00am. Special roundtable topics will include education, diversity, and special exhibits throughout the Museum. Children's session will be conducted simultaneously with hands-on brainstorming activities, snacks, and exhibits to enjoy.

Saturday, June 15 from 9:00-11:00am. Special roundtable topics will include the arts, volunteer opportunities, and special exhibits throughout the Museum. Children's session will be conducted simultaneously with hands-on brainstorming activities, snacks, and exhibits to enjoy. **Wednesday, June 26** from 12:00-2:00pm. Special roundtable topics will include partnership opportunities, peer collaborations, and special exhibits throughout the Museum.

HOW: Please register (it's free) **by calling 602-253-0501** so we have a chair for you and enough **cookies**. We look forward to hearing what you have to say.



"There's this network where Children's Museums all around the country let members of other Children's Museums in for free, let's sign the PFM up for that."
"What about school groups?"

"You know, I am sick and tired of primary colors for kids. I'd love it if the colors in the building were from ALL over the rainbow."

"It is very important that you have a good, invisible system for taking out the garbage at the Museum. Visitors won't want to be tripping over people who are dealing with garbage. You need a plan for that."

"Definitely provide lattes; actually, any form of caffeine will do."

Enthusiasm

"Okay, I'm giving you three copies of this list of our favorite exhibits compiled from family vacations over the last 12 years. It's organized alphabetically by educational subject, and we LOVED them ALL...."

"I've got this friend who makes really fantastic toys out of recycled juice containers. I'm going to call him up right now..."

"You mean I can get involved in the mobile exhibits ALREADY? You need help even BEFORE you are OPEN? Oh BOY!"



Family Museum

"The most important reason for going from one place to another is to see what's in between ..." — Norton Juster

Come play with the *Shake, Rattle, and Roam* bus and other mobile exhibits at the following community events:

Monday, May 6th, 9:30am-1pm
Villa Montessori: Preschool Fun Day with *Shake, Rattle & Roam!* To volunteer for this event, contact the Phoenix Family Museum at (602) 253-0501 - **Free**

Saturday, June 29th, 10am-2pm
ASU Art Museum: Family Day: It's a day to celebrate cultural awareness with *Shake, Rattle, and Roam* and our *All the World's A Stage* costume dressing room! ASU Art Museum, 10th Street & Mill Avenue in downtown Tempe - **Free**

Wednesday, July 3rd, Free Arts of Arizona Dance & Music
Camp: It's an on-site field trip for campers with *Shake, Rattle, and Roam!* To volunteer for this event, contact the Phoenix Family Museum at (602) 253-0501 - **Free**

Thursday, July 4th, 3pm-10pm Fabulous Phoenix Fourth: Come celebrate Independence Day with the Phoenix Family Museum and *Shake, Rattle & Roam!* In addition, there will be fireworks, live entertainment, and activities for the whole family to enjoy. This event will stretch from Wesley Bolin Plaza to the State Capitol in downtown Phoenix - **Free**

July 22nd-31st and August 1st-2nd, times tba
Free Arts of Arizona Multicultural Arts Camp: It's an on-site field trip for campers with *In the Pipeline!* To volunteer for these events, contact the Phoenix Family Museum at (602) 253-0501 - **Free**

For more information, and a complete listing of school visits and other public events, please feel free to contact the Phoenix Family Museum at (602) 253-0501 x3



Spotlight on The Junior League of Phoenix

Education Committee Report

The Junior League of Phoenix stepped up and supported the Phoenix Family Museum very early on with a sponsorship pledge for \$250,000 to build and help staff the Junior League of Phoenix Classroom — and a pledge to provide volunteer time in the years leading up to Opening Day.

These volunteers have been tremendous. Working around their busy family lives and careers, a team of 12 volunteers currently donates about 32 hours per month to our Museum Without Walls program: Setting up at each event and building the first huge *Pipeline* structures that get everybody's attention, showing visitors all the interesting and noisy things to play with on the *Shake, Rattle, and Roam* bus, keeping the *Get the Ball Rolling* exhibit from flying away, and always giving first-time visitors a wonderful impression of PFM by answering questions and handing out brochures with unfailing friendliness and confidence.

“Recently, the Junior League of Phoenix made a decision to focus our time and dollars on early childhood development. The Phoenix Family Museum fit ideally into our goal of having a more significant impact on the needs of young children in the community; it is a hand-in-glove relationship,” says Kathleen Kassman, Chair of the Phoenix Family Museum Committee for the Junior League. Other Junior League teams are currently involved with a wide variety of community projects that directly affect children, including Lifebooks, Read-to-me Book Parties, and the ABC program, which prepares child care centers to meet State licensing standards.

Thanks incredibly much to the team that has ensured the success of PFM's Museum Without Walls program and the delight of all the children and families who participate. “The best part for all of us,” says Kathleen, “is really getting to interact with the kids, and to see all these great exhibits being used and enjoyed.”



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US Postage Paid
Phoenix, AZ
Permit No. 5251

TheNarrator

The Narrator

The Newsletter of the Phoenix Family Museum
Summer '02
Issue 1, Volume 4

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