

The Children's Museum of Phoenix is becoming real because of the hard work and dedication of many families and individuals. Over the next year, we will spotlight some of the people that are helping make this dream a reality.

Building Green

A.k.a. Green, an "eco-friendly building center" located in Scottsdale has been helping the Children's Museum make green choices in the materials and finishes we use in the Museum - fulfilling our mission to create an eco-friendly environment. From particle-board made of sunflower seed hulls to countertops made from recycled paper, a.k.a. Green has been a great source of information and assistance. Co-owner Jeff Frost has taken the Children's Museum on as one of his favorite projects, and has even asked some of his wholesalers to consider donating their products and services to the Museum.

A few donations from a.k.a. Green's suppliers are already in the works and will save the Children's Museum thousands of dollars. One of those donations is from Sunstate Sales, who is donating Caroma and ZURN Green Sensor Faucet lavatory combinations and ZURN Green one pint urinals. Other donations are in the works from a window company and a tile company - all thanks to a.k.a. Green!



Deb Gilpin accepts \$1 million check from the Trustees of The Virginia G. Piper Charitable Trust.

Children's Museum Receives \$1.25 Million in Gifts

The Children's Museum of Phoenix is thrilled to announce that their *Childhood Dreams Built By You* campaign went past its midway point recently with a \$1 million grant from **The Virginia G. Piper Charitable Trust** and a \$250,000 donation from **The Kemper & Ethel Marley Foundation**.

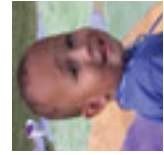
"These gifts are a tremendous boost for the Museum's *Childhood Dreams Built By You* \$12.3 million campaign," said Deborah Gilpin, President and CEO of the Museum. "They bring us so much closer to opening the wonder-filled museum we envision."

Since the Museum's April, 2006 groundbreaking event the changes made to the Monroe School building have been mostly cosmetic. The \$1.25 million in gifts allows the Museum to commence with the heavy construction needed to transform the massive space into a Children's Museum, including the demolition of two floors to create a three-story high atrium space which will serve as the Museum's entrance.

"We do not inherit the earth from our ancestors; we borrow it from our children." Native American Proverb

"We must strive to become good ancestors." Ralph Naeder

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"Do not wait for extraordinary circumstances to do good action; try to use ordinary situations." — Jean Paul Richter
GERMAN ROMANTIC NOVELIST AND HUMORIST

Mission: The Children's Museum of Phoenix will engage the minds, muscles, and imaginations of children and the grown-ups who care about them, inspiring people of all ages to learn through play...
Experience: Early childhood education, creative and constructive experiences, imagination and role play, social interaction and new ideas...

www.childrensmuseumofphoenix.org

The Narrator
The Newsletter of the Children's Museum of Phoenix • Spring / Summer '07
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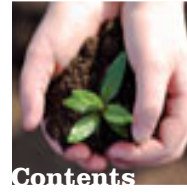
100% RECYCLED CONTENT
WIND POWER MANUFACTURED
50% POST CONSUMER WASTE
CHLORINE FREE PROCESSED

Grown-Up's Report

At the Children's Museum of Phoenix we focus on the whole child, including his or her future. We are proud to announce "Common Sense Green" - our environmental initiative that will provide an overarching roadmap for creating a museum that lives and breathes healthful choices. The specifics about *how* we will do this are detailed elsewhere in this issue. *Why* we are making this effort at this time is an easy question - because as a children's museum we have a tremendous opportunity and an incredible obligation to positively inform and shape the future of our community.

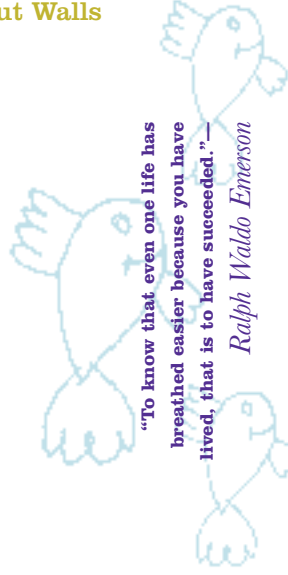
As a 'town square' for everything relating to young children, we have the potential to influence thousands of adults into making healthier "green" choices for their own homes and families. Museums are in a unique position to lead by example and proactively address these challenges in a non-threatening, educational, and public way - through the materials we choose for exhibits, and more importantly, through the *way* we do business. As a new business, we have a duty to establish a responsible organizational culture - to make choices that make a positive difference for our planet, and to teach children that all of us can make "green choices" every day that are better for our health and the health of our planet.

Why Common Sense Green? To honor the future of the children we serve.

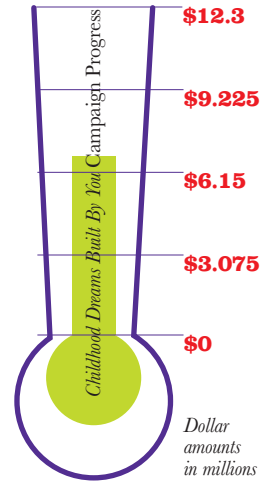


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"To know that even one life has breathed easier because you have lived, that is to have succeeded." — Ralph Waldo Emerson



The Narrator

I wish I may, I wish I might....
have the wish, I wish...

Digital video camera
Frequent flyer miles
50-36" Palo Brea trees
Coins and stamps from foreign countries
Giant "wipe" board
Toy building blocks – all shapes and sizes

Copy paper
Metal cookie cutters
New spray bottles
Blue "recycling" garbage cans
Bottled water
Portable evaporative coolers
Volunteers on 4th of July
Construction trailer (for 6 months)
Laptop, computers and servers
Portable DVD player
Paper towel tubes
50 lbs. table salt
Food coloring (assorted colors)
Flashlights and batteries
17" or 19" flat screens, printers

Got It!

Van Wrap — Thanks Rocket Graphics!
840 gallons of VOC free paint — Thanks American Pride® Paints!

Catholic Healthcare West Provides Construction Loan

Catholic Healthcare West, parent company of St. Joseph's Hospital and Medical Center, has signed on to provide the Children's Museum with a \$1.5 million short term, low interest construction loan. This financing allows the Children's Museum and the City of Phoenix to proceed on schedule with the renovation and construction of the historic Monroe School in downtown Phoenix.

"A cornerstone of Catholic Healthcare West's mission is to improve the quality of life in the communities we serve," says Pablo Bravo, Director of Community Investments and Grants for CHW. "This new museum will lift the

hearts, minds and imaginations of all the children of Phoenix, who are the hope and promise of this community."

Traditional bank financing was not available to the Children's Museum because the City of Phoenix will continue to own the former Monroe School building. The CHW loan will act as "bridge financing" between the time construction costs accrue and the Museum receives payments on capital campaign gift commitments that are being paid over 3-5 years.

"CHW and St. Joseph's Hospital have a deep understanding of the importance of early childhood development and a proven commitment to the health and well being of children in our community," said Museum Chairman Tom Ambrose. "Their support at this time will keep our construction plans on schedule."

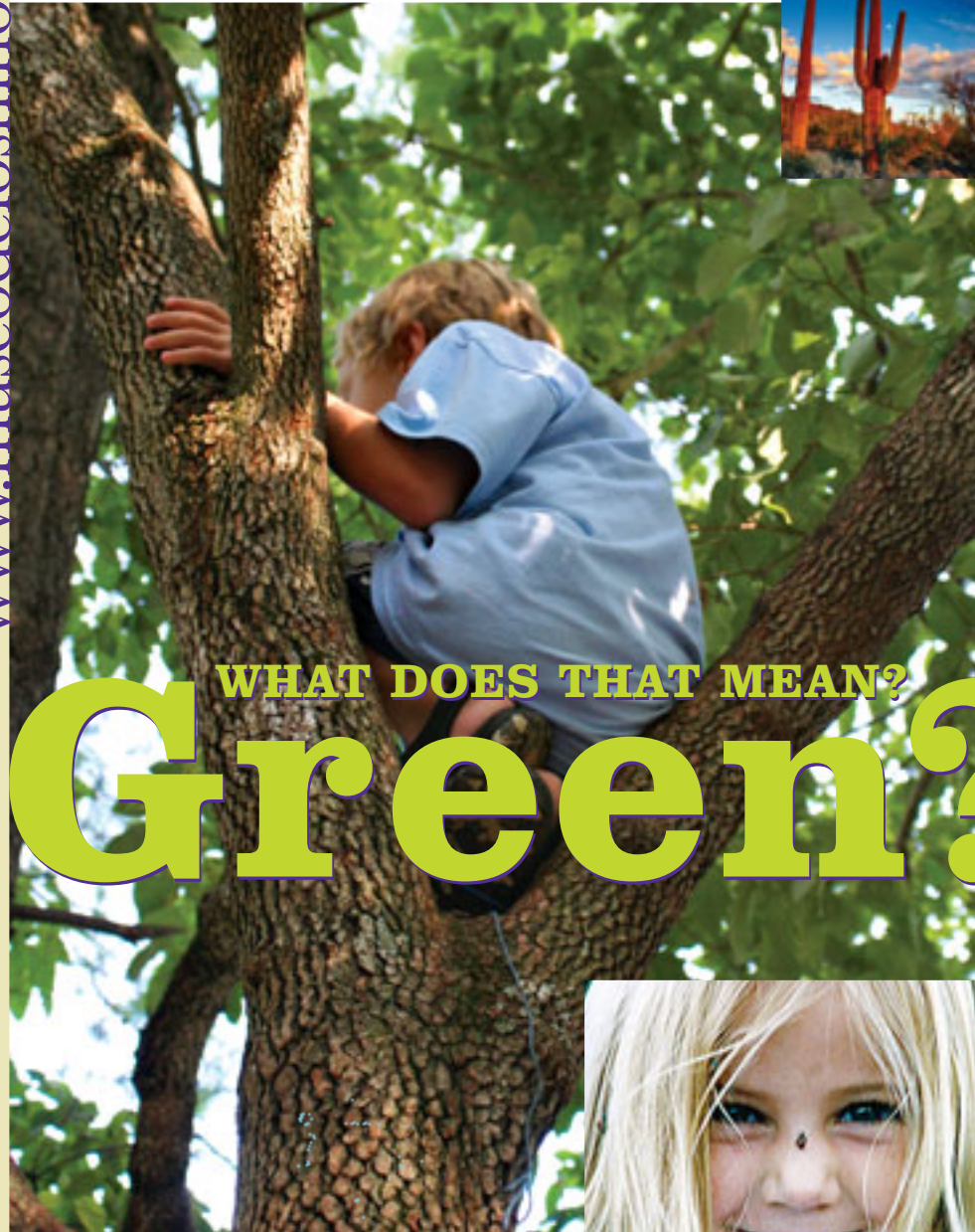


www.museodelosniñosdephoenix.org



"Your descendants shall gather your fruits." Virgil

Please look for our Common Sense Green logo throughout the Museum. It will mark those areas where green choices have been made.



WHAT DOES THAT MEAN?

Green?



For more information, visit:
www.greenexhibits.org
www.akagreen.com
www.epa.gov/kids
www.iceh.org

www.childrensmuseumofphoenix.org

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While there are many definitions of "green" or "sustainable design," the one most commonly used looks at meeting the needs of the present without compromising the ability of future generations to meet their needs. Basically, being 'green' means being innovative and thinking ecologically, keeping in mind that everything we do is part of the ecosystem—even creating a children's museum in the heart of a thriving urban metropolis.

The Children's Museum will support the healthy minds, muscles, and imaginations of our visitors by taking many small actions that foster environmental stewardship. Making green choices whenever possible in the museum is simply the right and forward-thinking thing to do. Here are some of the ways we will meet the goals we've set:

- Create a **healthy and safe environment** in the museum using non-toxic materials throughout the building and exhibits, including office supplies, printing materials, and janitorial supplies.
- Use materials that are **earth-friendly** and **sustainable** throughout their life cycle as in renewable, sustainable, and recycled building materials like sunflower board, recycled cardboard, old bottle caps, and old buildings!
- Choose materials and practices that are **socially responsible**. The Museum will choose, whenever possible, local vendors to cut down on transportation, get to know green industries in the community, and make sure that the materials and services we're using are made fair and equitable.
- Offer incentives that **support earth-friendly behavior**, like carpool and public transportation benefits, bike racks, and easy recycling throughout the museum.
- **Spark ideas**, innovation, collaboration, and conversation about sustainability and environmental stewardship. The Museum will provide interactive projects that spark hands-on participation with recycled materials, educational programs that promote environmental stewardship at home, and information on-site and online about making green choices.

"True sustainability embraces a commitment to see the world as interconnected, to understand the impacts our actions have on others and our environment, and—most important—to love the children of all species who will inherit the world we leave behind."
www.greenexhibits.org

Museum Without Walls

Come play with us as we visit community events with NEW, hands-on Museum Without Walls exhibits!

Kidsfaire; America's Family Expo

Date: Saturday, June 2nd & Sunday, June 3rd
Location: University of Phoenix Stadium (1 Cardinals Drive)
Time: 10am-5pm
Admission: \$8 for adults and \$5 for children 2-12
Description: Come join the Children's Museum of Phoenix at Kidsfaire; America's Family Expo as we debut some of our newest prototypes! Enjoy 15 acres filled with non-stop family entertainment, hundreds of interactive exhibits, stage shows, children's pavilions and great resources for your home and family.
www.thekidsfaire.com/phoenix.htm

Fabulous Phoenix Fourth

Date: Wednesday, July 4th
Location: Steele Indian School Park - 3rd Street and Indian School Rd.
Time: 6pm-10pm **Admission:** Free
Description: Come build ice castles with the Children's Museum of Phoenix and celebrate Independence Day at the largest one-day festival in AZ! There will be live entertainment, food and one of the largest firework displays in the Southwest. For additional information, please call (602)-534-FEST (3378) www.phoenix.gov

For more information, and a complete listing of school visits and other public events, please contact Kelley de Haan at (602) 253-0501 or visit our calendar on the web at www.childrensmuseumofphoenix.org

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