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**CHILDREN'S MUSEUM OF PHOENIX  
NEEDS 15,000 CDs/DVDs  
FOR WISH FISH SCULPTURE**

*Children to build sculpture at National Gratitude Project  
and The Christmas Tree Project Event*

**PHOENIX, AZ** ( October 4, 2007) -- The Children's Museum of Phoenix today called upon businesses and individuals alike to **donate 15,000 CDs and/or DVDs** to use in their ***Wish Fish* sculpture.**

The Museum will bring the *Wish Fish* project to a **joint The Christmas Tree Project and National Gratitude Project event**, beginning **December 3<sup>rd</sup>** and running **through December 20<sup>th</sup>** (excluding December 9<sup>th</sup> & 16<sup>th</sup>). The event is scheduled to take place at Bell Canyon Pavilions (Bell Rd. & I-17).

**Over 14,000 children and families** will use colorful markers to **express their wishes and dreams** on these donated CDs or DVDs which will then be attached as **shimmering scales to a large sculptural fish form.** The "fish" will then be **placed as a permanent exhibit in the Museum**, opening June, 2008. The process of creating this sparkling sculpture will **engage children in the building of their Museum.** Working with these materials will be a **multi-step, sensory experience with many educational benefits.** It will expose children to a creative process and **foster a sense of individual ownership** in the Museum. These children take away a **very important message about themselves--they are part of something big and good.**

Businesses and individuals can contact **Kelley de Haan**, Project Manager at the Museum at 602.253.0501 or [kdehaan@childmusephx.org](mailto:kdehaan@childmusephx.org).

**The National Gratitude Project** is an annual Christmas event **for children, spouses and families of the United States military troops** serving in Iraq and Afghanistan. **The Christmas Tree Project**, held every December since 1987, holds Christmas parties **for homeless and impoverished children**. The event will provide numerous activities for children and families to participate in including decorating a tree, karaoke, art projects, visiting Santa Claus, selecting presents and bags of food for themselves and for their family members, going to a petting zoo, riding on amusement rides, lunch, and lots of entertainment.

**PHOTO ATTACHED.**

*Pictured: 3-year-old Mason King of Cave Creek*

*Photo Credit: Brandon Sullivan*

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*The Children's Museum of Phoenix is a 501(c)(3) non-profit dedicated to opening a children's museum that will engage the minds, muscles and imaginations of children and the adults who care about them. The museum will focus on learning through play, with emphasis on early childhood education and school-readiness. The Children's Museum will be housed in what is now the historic Monroe School at 7<sup>th</sup> Street and Van Buren in downtown Phoenix. For more information about the Children's Museum visit [www.childrensmuseumofphoenix.org](http://www.childrensmuseumofphoenix.org).*