

**Immediate Release**  
May 30th, 2005

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**Attorney Slade Mead, Beck Group Managing Director Art Perkins,  
and Bonneville Vice President Erik Hellum  
Named to Children's Museum Board of Directors**

The Phoenix Family Museum is pleased to announce the appointment of Slade Mead, Erik Hellum and Arthur "Art" Perkins to the Board of Directors. Mr. Mead will serve on the board's Governance Committee, Mr. Hellum on the Capital Campaign's Communications Committee, and Mr. Perkins on the Capital Campaign's Building Committee.

**Slade Mead**, the former State Senator from District 20, is the founder of The Baseball Players Group, a specialized legal practice of representation and arbitration for professional baseball players. Mr. Mead is currently a member of the Governor's School Readiness Board, the Chairman of the Arizona Baseball and Softball Commission, and serves on the Board of the League of Conservation Voters. In addition, Mr. Mead served on the Kyrene School District Governing Board from 2000 through 2004 and the Epilepsy Foundation Board. He is married to his wife of 15 years, Alison Mead, and they have 2 daughters, Lindsay (13), Sierra (12), and a rescue cat Willy who they think is six.

**Arthur P. Perkins** of Beck Group, is a Partner and the Managing Director of the Western Division (including Phoenix, Los Angeles and San Francisco offices). Beck Group is a full service builder providing real estate, design and construction services with twelve offices in

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the United States and Mexico City. In addition to being on the Phoenix Family Museum Board, Mr. Perkins is currently the Chairman of the Ambassador Steering Committee - Greater Phoenix Economic Council, and serves on the Valley of the Sun United Way - Helping the Working Poor Fund Committee. Mr. Perkins is married to his wife of 35 years, Linda Perkins, and has a son Scott, a sophomore at Arizona State University.

**Erik Hellum** is the new Vice President and Market Manager for Phoenix radio stations KTAR, KKLT, and KMVP, now owned by Bonneville International. Bonneville International is an award-winning, dynamic media company with radio, television, satellite, and advertising properties that has a long-standing commitment to serving the communities where it broadcasts. Erik, his wife Jennifer, and two children ages 4 and 6, have recently moved to Arizona from St. Louis.

The **Phoenix Family Museum** is a 501(c) (3) non-profit dedicated to opening a children's museum in the historic Monroe School in downtown Phoenix. With an anticipated opening in late spring of 2007, the children's museum will engage the minds, muscles and imaginations of children and the adults who care for them. The museum will focus on learning through play, with emphasis on early childhood education and school-readiness. For more information about the Phoenix Family Museum, please visit our website at:

[www.phoenixfamilymuseum.org](http://www.phoenixfamilymuseum.org)

**NOTE:** Photos available.