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NEWS! NEWS! NEWS!

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CHILDREN'S MUSEUM OF PHOENIX BREAKS GROUND AT HISTORIC MONROE SCHOOL APRIL 8TH General Public Welcome

WHAT: The Children's Museum of Phoenix celebrates the realization of a dream with an **exciting, fun, and celebratory groundbreaking ceremony** at the historic Monroe School in downtown Phoenix, future home of the museum. Not your usual groundbreaking, this one will see shovels turn **rainbow-colored sand** on the grounds of the Monroe School and will mark the start of a year-long renovation & restoration project. The Museum is scheduled to open in fall 2007.

The ceremony will include an address from **Mayor Phil Gordon**, as well as Phoenix Suns Managing Partner **Robert Sarver** and Suns CEO **Jerry Colangelo**. Both Sarver and Colangelo are co-chairs of the Museum's *Childhood Dreams Built by You* fund-raising campaign.

"This project preserves our city's past and, at the same time, invests in its future," says Phoenix Mayor Phil Gordon, "by using the historic Monroe School for this museum to inspire our young children -- the future of Phoenix - to learn, play and create."

WHEN: Saturday, April 8th, 2006
1:00 to 3:00 pm

WHERE: **The front yard of the historic Monroe School
Seventh Street and Van Buren, Phoenix**

WHY: A festival atmosphere will abound as **children** and adults alike will be treated to free hot dogs and lemonade, be entertained by the **North High School marching band** and be able to explore some of the museum's **interactive exhibits like *Texture Café, Cardboard Construct-o-rama!* and *In the Pipeline***. A **MOUNTAIN of rainbow colored sand** to play in, run up, and shovel through will make the celebration complete. Fun for children and adults alike!

WHO: The Children's Museum of Phoenix is dedicated to opening a children's museum in the historic Monroe School in downtown Phoenix that will engage the minds, muscles and imaginations of children and the adults who care about them.

For more information about the museum, visit www.childrensmuseumofphoenix.com

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