

**Photo Opportunity
Media Advisory**
June 30, 2005

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**Children's Museum presents Glorious, Colorful Ice Castles
at Fabulous Phoenix 4th Celebration and
Musical Bus being retired after 100,000 visitors!**

What: The Phoenix Family Museum will be delighting the crowds with the COOLEST hands-on exhibit ever - over 4 tons of giant ice blocks magically transformed into an Ice Castle! Children of all ages are encouraged to help decorate the Castle (with the help of salt and watercolors) into a glorious and very colorful community-built masterpiece...

Also, the incredibly popular "*Shake, Rattle, and Roam*" musical bus exhibit will be retired after this farewell appearance- after delighting over 100,000 children and families! The bus has over 40 musical instruments made of things you could find in a well-appointed garage! Don't miss it!

When: Monday, July 4th, 2005 4:00-9:00pm

Where: Fabulous Phoenix 4th Celebration

Steele Indian School Park - Children's Area

Why: Children learn best through PLAY! At this exhibit, children of all ages will delight in hands-on activities that will encourage cooperative interaction, critical thinking, gross and fine motor skills, and cause-and-effect. Parents and caregivers can learn more about how to encourage activities at home that help children learn through their play.

Plus, it's just FUN!

Who: The Phoenix Family Museum is working hard to open an amazing children's museum in the historic Monroe School in downtown Phoenix that will engage the minds, muscles, and imaginations of children and the adults that care about them. For more information visit our website at www.phoenixfamilymuseum.org.