

**Immediate Release**  
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**Contact:** Deb Gilpin  
Phoenix Family Museum  
602.253.0501

**SARVER, COLANGELOS PLEDGE SUPPORT FOR  
DOWNTOWN CHILDREN'S MUSEUM**

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Suns Vice Chairman and Managing Partner Robert Sarver and Suns Chairman and Chief Executive Officer Jerry Colangelo have thrown their full financial support and personal commitment toward the development of The Phoenix Family Museum, a children's museum at 7<sup>th</sup> Street and Monroe in the heart of downtown Phoenix.

Sarver has pledged a one million dollar gift, while Jerry and Bryan Colangelo will combine to contribute another \$250,000, tipping off a \$12.3 million capital campaign. The end result will be a new children's museum in the landmark Monroe School opening in May of 2007.

"If Jerry has taught me one thing, it's that if you want to be part of this community, it is important to give back," Sarver said. "The community has really responded to the Suns and we feel that this is a great opportunity for the Suns to present a gift, a legacy if you will, to the children of Phoenix."

In addition to their financial support, Suns management will also play a major role in the fund-raising campaign. Sarver and Bryan Colangelo have agreed to serve

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as co-chairmen of the capital campaign, while Jerry Colangelo will be involved as the honorary chairman. Suns Senior Vice President Tom Ambrose is already serving as the chairman of the board of directors for the new children's museum.

"The Suns are recognized for doing so much for this community," offered Deb Gilpin, the Executive Director of The Phoenix Family Museum. "We are elated that they have embraced this project in the way they have and are giving us such a great start on the campaign."

The **Phoenix Family Museum** is a 501(c) (3) non-profit dedicated to opening a children's museum in the historic Monroe School in downtown Phoenix. With an anticipated opening in late spring of 2007, the children's museum will engage the minds, muscles and imaginations of children and the adults who care for them. The museum will focus on learning through play, with emphasis on early childhood education and school-readiness. For more information about the Phoenix Family Museum, please visit our website at: [www.phoenixfamilymuseum.org](http://www.phoenixfamilymuseum.org)

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Phoenix Family Museum  
P.O. Box 2439 Phoenix, AZ 85002