



MEDIA ALERT

Friday, December 9, 2005

Phoenix Family Museum To Unveil New Name and Look at Phoenix Suns Game

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Who: Phoenix Mayor Phil Gordon, Suns owner Robert Sarver, Jerry Colangelo, the museum's Executive Director Debbie Gilpin, Board Chairman Tom Ambrose, and invited guests.

What: Mayor Gordon will help unveil the museum's new name and logo at a reception prior to tip-off of the Suns vs. New York Knicks game. During the reception, the Mayor and invited guests will honor Mr. Sarver and Mr. Colangelo for their significant contributions to the museum's \$12.3 million capital campaign. The new name and logo will be revealed to be public during halftime of the Suns game.

When: Friday, December 9, 2005
The reception begins at 6:30pm
Tip-off is set for 8pm

Where: America West Arena

More info: Robert Sarver, Jerry Colangelo, Executive Director Debbie Gilpin, and Board Chairman Tom Ambrose, will be available for interviews regarding the museum prior to the private reception. Photo opportunities and advance copies of the new logo are available upon request.

The Phoenix Family Museum is a 501 (c)-3 non-profit dedicated to opening a world-class children's museum in the beautiful, historic Monroe School in downtown Phoenix. The museum will engage the minds, muscles, and imaginations of children and the grownups who care about them. Renovations of the Monroe School are expected to begin in Spring 2006, with the anticipated opening date of Fall 2007. For more information about the museum, please visit www.phoenixfamilymuseum.org.