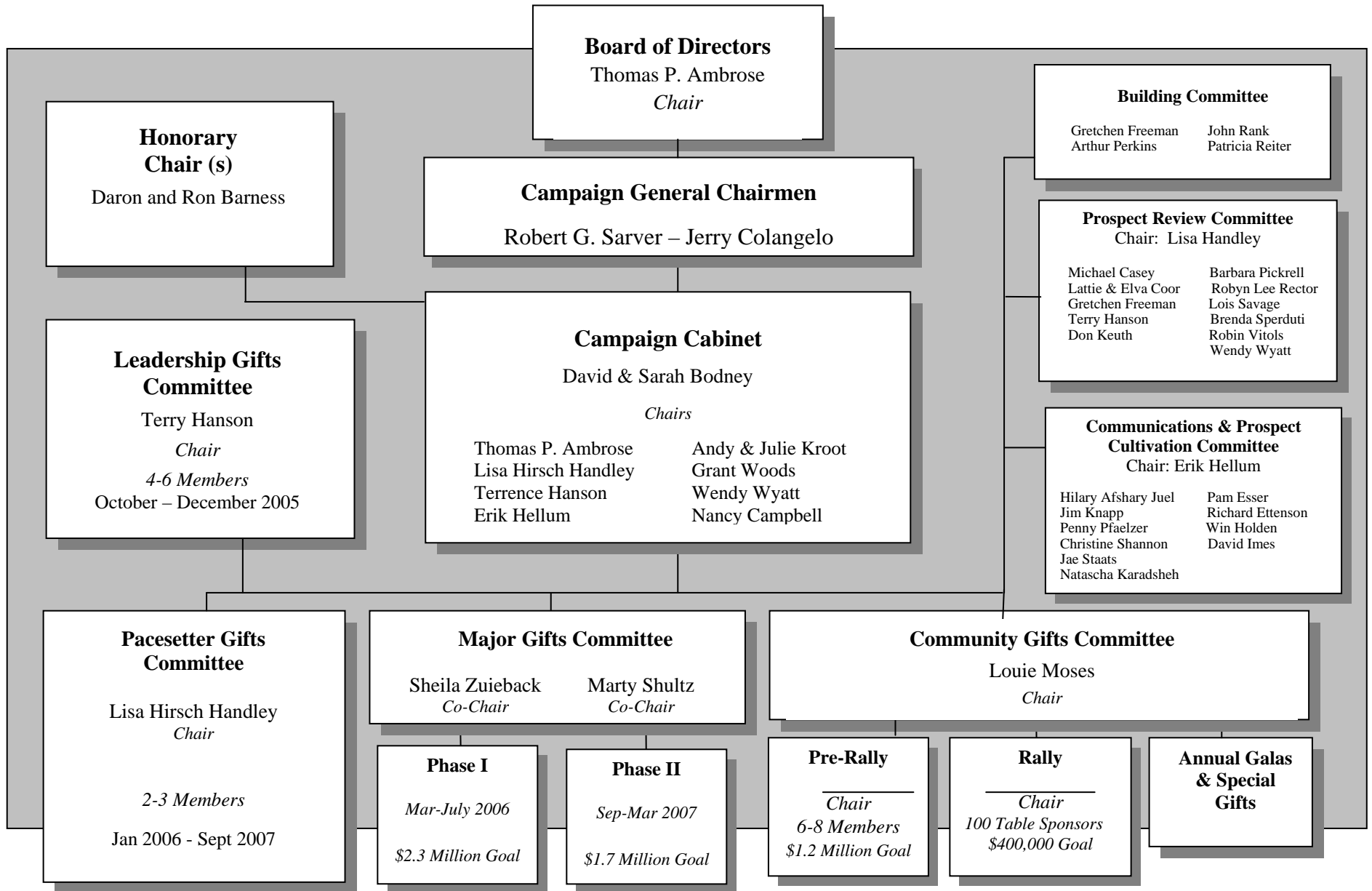


CHILDREN'S MUSEUM OF PHOENIX
Campaign Chart of Organization for a Goal of \$12.3 Million



Mission: to secure \$6 million from 11 gifts in the range of \$250,000 and above.

Mission: to secure \$4 million from 112 gifts in the range of \$25,000 to \$249,999.

Mission: to secure \$1.2 million from 25 gifts of \$25,000 and above.

Mission: to secure \$400,000 from many gifts under \$25,000.

Mission: to secure \$700,000 from events and special Gifts.