

## GIVING BACK / By Elizabeth Bernstein

### Sun Shine

**ROBERT SARVER**, the managing partner of the Phoenix Suns, has pledged \$1 million to the Phoenix Family Museum. The gift will help turn an old elementary school into a children's museum.

When former Suns owner, Jerry Colangelo, sold the team to Mr. Sarver, he made the new owner verbally promise to continue helping revitalize downtown Phoenix. A few months ago, Mr. Colangelo, who has been active in the development of the new museum, asked Mr. Sarver to serve as chairman of the museum's \$12.3 million fund-raising campaign. Mr. Sarver, 43, chairman and chief executive of Western Alliance Bancorp., agreed to be co-chairman of the campaign with Mr. Colangelo.

The museum will open in 2007 in downtown Phoenix. Mr. Colangelo, who is chief executive of the Suns, added \$250,000 to Mr. Sarver's pledge.

### Terror Relief

To help victims of last week's London bombings, you can donate to the London Bombings Relief Charitable Fund, set up by London Mayor Ken Livingstone and administered by the British Red Cross. **The money will help victims and their families with financial needs related to the attacks**, such as funeral costs, counseling and living expenses.

More than 700 people were injured in the July 7 attacks. As of yesterday, 53 people had died and



Sergio Dionisio/AP

Assisting a victim of last week's London attacks.

50 were still hospitalized. **To date, the fund has raised more than £2.7 million (about \$4.7 million).**

Americans can donate to the fund at [www.redcross.org.uk/londonrelief](http://www.redcross.org.uk/londonrelief) by selecting an amount in British pounds. The credit-card company will bill the sum in U.S. dollars. Checks, in dollars, should be sent to the London Bombings Relief Charitable Fund and mailed c/o British Red Cross, Rotherham, S98 1ZA United Kingdom.

### Write-Offs

**Want to feed your Brad Pitt-Angelina Jolie obsession and raise money for charity**